

Delivery specifications Radio.

2022

TECHNICAL SPECIFICATIONS

Talpa Network Media Solutions has high demands on the sound quality of the programs for its radio stations 538, Radio 10, Radio Veronica, Sky Radio, 100%NL, SLAM!, Sublime, Classicnl and Radio Decibel. This applies to music but also to commercials. Talpa Media Solutions uses EAR for optimal monitoring and processing of the commercials. Commercials should be delivered digitally through EAR. More information can be found at www.ear.nu.

LENGTH OF RADIO COMMERCIALS

Radio commercials with a length of 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55 and 60 seconds are acceptable. Deviating lengths are rounded up to a multiple of 5 seconds. The length of the radio commercials will be measured in seconds from the first moment of audio.

Example:

Audio with a length of 10,00 seconds will be booked as a 10 second commercial;

Audio with a length of 10,01 seconds will be booked as a 15 second commercial.

AUDIO REGISTRATION

Silence in a radio commercial may not exceed 3 seconds. If the commercial has been recorded in mono then it will be necessary to offer that commercial on two channels. Both channels must contain an identical signal and must be of the same sound level (sound effects excluded).

AUDIO FILE

The supplied audio file must meet the following specifications:

- Linear WAV file
- 48 kHz (other sample frequencies will not be accepted)
- 16 Bit Stereo

LEVEL

The maximum (peak) noise in the audio file may not exceed -6 dBfs related to 0 dBfs (full scale).

METADATA

When uploading audio files, it is possible to provide the following information:

- Title of the commercial
- Name of the advertised product
- Name of the producer
- Name of the advertiser

This data will not be considered as an instruction.

BUMA/STEMRA

In addition to the metadata, the Buma/Stemra field is required to be filled in as complete as possible.

The form can be downloaded from www.cuesheet.nl or by telephone request at Buma Stemra, department audio-visual productions: +31 23 799 79 99. More information: www.bumastemra.nl.

STORAGE

Due to legal use of music and voice in audio a commercial can be used up to a maximum of one year. Unused audio uploaded in EAR will be available for one month.

SUPPLYING

The commercials should be delivered before 12 o'clock, two workdays ahead of the first programming day. Please contact traffic@oms.fm in advance if this deadline cannot be met.

Audio files sent as attachment to e-mails or through weblinks will not be accepted.



Data Value Management

The department Data Value Management of Talpa Media Solutions is responsible for processing your radio-campaigns. To make sure that we process the received requests as quick and efficient as possible, we ask you to maintain the deadlines and delivery specifications as specified in this document.

DELIVERY DEADLINES

REQUESTS: Preferably send the requests before 12 o'clock, two workdays ahead of the first programming day to planning@oms.fm.

INSTRUCTIONS: E-mail details as to what commercials should be planned in which period to traffic@oms.fm, before 12 o'clock, two workdays ahead of the first programming day. Please specify the campaign name, the exact titles of the audio uploaded in EAR and the dates the audio should be broadcasted. If audio was already processed by us and the audio is not older than a year you can communicate the commercial numbers provided in a past campaign or flight. Without an instruction the campaign cannot start.

AUDIO: Please upload the radio-commercials to [EAR](#). Audio files sent as attachment to e-mails or through weblinks will not be accepted.

START CAMPAIGN	MATERIAL SUPPLY
Monday	Thursday before 12 'o'clock
Tuesday	Friday before 12 o'clock
Wednesday	Monday before 12 o'clock
Thursday	Tuesday before 12 o'clock
Friday	Wednesday before 12 o'clock
Saturday	Thursday before 12 o'clock
Sunday	Thursday before 12 o'clock

Deadlines are adjusted for holidays. Please contact us for more information.

CONTACT US

Please don't hesitate to ask for more information::

NAME	PHONE	MOBILE	E-MAIL	FUNCTION
General	020 800 7000	•	planning@oms.fm	•
Emergency only outside office hours	020 800 7880	•	traffic@oms.fm	•
Kees Vos	•	06 11 31 88 26	kees.vos@oms.fm	Senior Planning
Louise Mulder	•	06 52 41 55 60	louise.mulder@oms.fm	Planning
Debby Bouwmeester	•	06 15 54 97 90	debby.bouwmeester@oms.fm	Planning
Esther van der Eijk	•	06 55 45 43 50	esther.vandereijk@oms.fm	Planning
Andre Willigenburg	•	06 15 09 71 12	andre.willigenburg@oms.fm	Planning
Ti Vargas Grin	•	06 21 66 65 44	ti.vargasgrin@oms.fm	Senior Traffic
Sheng-Yi Cai	•	06 30 17 63 65	sheng-yi.cai@oms.fm	Traffic
Roel Hoekstra	•	06 83 64 59 34	roel.hoekstra@oms.fm	Traffic